



# 2026 ANNUAL CONFERENCE

# BENEFITS OF ATTENDING

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## EDUCATION

40+ Educational Sessions

Keynote Speaker- Dr. José Luis Cruz Rivera, Northern Arizona University President  
College Tour offerings including Arizona State University, Catholic University of America Tuscon, and University of Arizona

## NETWORKING

Unlimited networking with 200+ college admission professionals, sponsors, and exhibitors

Counselor College Fair\*

Access to Exhibitors and Sponsors

## COMMUNITY

First-Timers' Session

Special Interest Groups (SIG) sessions

Welcome Reception with Exhibitors and Sponsors

Membership Meeting

Conference Social

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*\*Additional fee applies to exhibiting institutions only.*