

*Executive Board Meeting
Saturday, April 17th, 2010
Tempe, AZ*

Present: Eric Nissen, Rachel Gibson, Cathy Nabbefeld, Sari Rauscher, Lynn Ossowski, Renee Orlick, Susan Boyle, John O'Conner, Robin Boren, Rafael Figuerora, Monica Huggins, Joann Augustine, Adrienne Loveland, Susan Hunt, Kelly Dunham.

- 1. Welcome to new board members - Susan Hunt and Rachel Gibson.*
- 2. Debrief on conference*
 - a. Maybe next year we could add in a walk/run social race.*
 - b. Extra pages in booklet for note taking or school donate pads of paper.*
 - c. HS & College sessions in addition have new admission reps sessions or upper level administration sessions.*
 - d. Susan and Ralph's pre-conference was a huge hit would like to have each year.*
 - i. They recommended sessions on certain talking points not enough time to cover.*
 - e. Late start on Friday was a huge hit.*
 - f. The college fair wasn't the biggest hit, so maybe next year we could have college updates over lunch (mimic Colorado Council model). Each college gives a brief statement on their institution or have some longer breaks where people can check out exhibitors and colleges.*
 - g. Next year we need to have something that states we will all be meeting in the lobby to go to different dinner locations so that first timers feel welcome and are not going to dinner by themselves. Maybe have something before president's reception to have first timers meet and greet.*
 - h. Insert a page in program h at features NACAC speaker.*
 - i. Rachel/Eric will work on the criteria that are needed from the college/university to host the next conference.*
 - i. As they get submissions they will come to us with recommendation and board will vote.*
- 3. Proposal spring 2012 conference -*
 - a. Group conference with PNACAC, WACAC & RMACAC (possibly Hawaii as well) in Reno.*
 - b. It was proposed that the Conference Chair model the presidency with Conference Chair, Chair-elect and past-chair for help and knowledge.*

4. *Board Development*

- a. *Please encourage people to start on committee versus jumping straight on board.*

5. *Membership*

- a. *July 1 - June 30 membership drive,*

- b. *Membership dues - currently \$20 HS for retirees and students, \$30 for higher Ed and \$50 for non regional.*

- i. *Look into local counselor associations to see what they charge.*

- ii. *Finance committee will look into and make recommendation to board.*

- iii. *It was discussed about have institutions sponsor people so we could have more members who would otherwise be burdened by cost.*

- iv. *Calendar of membership drive:*

1. *May a first reminder is sent out.*

2. *In August we will send a paper mailing (double side RMACAC benefits with membership form).*

3. *In September a second round of email reminders.*

4. *After September we will do some targeted messaging i.e. first time attendees (through delegates) people who haven't renewed, possibly purchase ad in state newsletters, NACAC members not RMACAC, etc.*

5. *We will also do some exhibiting at local counselor's conferences and try to get something in their program booklet.*

6. *Delegates charged with handing out membership for at district meetings, college updates, college fairs, etc.*

- v. *Would we be interested in having a prize for largest percentage of growth?*

6. *Budget*

- a. *NACAC will approve 2011 budget, so please make adjustments and send proposals to Joanne by the end of May.*

- b. *There will not be a lot of discussion at this meeting. It will be more of making sure functional and then voting.*

7. *NACAC Attendee*

- a. *Steve Staab from Worland High School in Worland, WY was voted as our NACAC representative and Betty Marvin is the alternate.*

8. *Adjour*